



Jonno & Edwina and Peter & Sally invite you to attend
Hannaton's 37th Annual On Property Ram Sale
Monday 13th September 2021
Offering 190 Rams

120 Poll Merino, 10 Merino and 60 White Suffolk Rams

Inspection 10:00 am

White Suffolk Auction 12:00 pm - Merinos 1:00pm

Merino Sale interfaced online with Auctions Plus

Pre Sale Inspection Days

Friday 27th August & Thursday 2nd September

For catalogue & sale details visit our website

www.hannaton.com.au

Online catalogue including MerinoSelect ASBVs available from August 15th
Johnes Disease Monitored Neg3 (MN3), Gudair Vacc & Brucellosis Accredited

150 Private Selection Rams available after sale date by appointment.



Selling Agents: Elders
5% rebate for outside agents
in attendance

Ross Milne 0408 057 558
Andrew Combe 0428 258 182
Andrew Adamson 0427 794 369
Amy Carpenter 0409 690 734

Stud Stock Victoria
Wool Account Manager
Agent Horsham
District Wool Manager

39 Kaniva-Edenhope Rd, Kaniva VIC

Jonno Hicks |

Phone: 0428 922 366 |

Email: jonno@hannaton.com.au

Hannaton 2021 - A Very Bright Future Ahead

It sounds like a cliché, but it really is such an exciting time to be involved in the sheep industry and breeding Merinos. There is more and more data and information available to assist us with breeding and management decisions than ever before and Merino sheep production has never been more profitable. It's hard not to be enthusiastic about the future when lamb and surplus sheep sales are breaking records, re-stocker demand has never been higher and the wool market has seen such a rebound in the last 12 months since the outbreak of COVID-19. We believe the balanced breeding approach we have had over the last 10 years is really paying dividends right now. Breeding sheep with elite quality wools on a fertile animal with a structure that stands up to all kinds of environments across 3 states in Australia is something we are very proud of and we're always striving to do better and better.

In the last 10 years we have had some key breeding targets from which we are now seeing the benefits. Pushing early growth is now allowing us to join ewe lambs at 10 months of age and sell wether lambs earlier than ever before. Increasing staple length has allowed us to increase wool cuts on an easier care animal without a thick heavy skin. All stud ewes are now shorn every 6 months and this year we started a non-mulesed family in the stud. We continue to increase our DNA testing in the stud to guarantee the accuracy of our pedigree information and better identify twin and triplet rearing ewes. A more balanced animal without a heavy skin has also helped us to lift lambing percentages which has some fantastic flow on effects. With higher numbers of ewe weaners each year we can increase selection pressure simply because we don't need the adult ewe numbers in the stud and this is improving our quality each year. While we have been very focussed on these production traits we haven't lost sight of our wool quality. The sale rams, all paddock run, have stood up to the very wet winter we are having and our ewe weaner fleece wool recently selling for 2,510 c/kg clean.

While we are very excited about the progress we are making here it is even more rewarding to hear the feedback from our clients on how well Hannaton genetics are performing across Australia. In 2020 we had numerous calls and requests for both cast for age and surplus young Hannaton blood ewes. This demand helped clients achieve their highest ever price for surplus young ewes at \$319 at the Keith SA off shear sales and CFA breeding ewes selling to \$200. Clients also messaged to tell us about wether lambs selling for \$220 over the hooks and best ever preg scanning rates of up to 150% across the whole flock and lambing percentages of 135%. We always love hearing feedback from our clients and are delighted to share in your success.

To stay up to date with all the latest news at Hannaton go to our website www.hannaton.com.au or follow us on Facebook.

Meet the newest member of the Hannaton Team!

Jonno and Edwina were thrilled to welcome Oliver John into the world on the 23rd September 2020, just 9 days following the 2020 on property sale. Jemima is very excited to be a big sister and ensures he gets plenty of very enthusiastic cuddles.



Where to see us in 2021

2021 Victorian State Merino Field Day

On **Monday 16th August** we will be displaying rams at the Victorian State Merino Field day in Marnoo.

Running from 10:00am to 4:00pm at the Marnoo showgrounds with 32 Victorian Studs on display it should be a great day.

We will have a team of young sires on display, including the first progeny of Leahcim 182249 and Hannaton "Boss" 180132.

It will be the first chance to inspect our young semen sire Hannaton 200155 and on property sale rams with some of the most exciting genetics we have ever produced, with great visual attributes and fantastic figures as well.

Call in for a look at the next generation of Hannaton rams.



Pre Sale Ram Inspection Days

Once again this year we will be having 2 inspection days for people to view the sale rams. Either open to the public or by appointment depending on any COVID-19 restrictions at the time.

Friday 27th August
Thursday 2nd September

Please phone Jonno or ask your agent if you wish to arrange a time to inspect the sale team on either day

2021 On Property Ram Sale—Monday 13th September

We are very excited about this years sale team and how they are looking after a tough start to the year.

With the entire ram sale team being paddock run they are being tested with the fantastic wet winter we are now having and the quality wools have stood up very well.

We are also excited to have the first progeny our leading semen sires Hannaton "Boss" 180132 and Leahcim "Lucky" 182249 available for sale. Both rams are excellent for growth, muscle and fat while maintaining our trademark Hannaton wool cut and quality. They are both also trait leaders for reducing breech wrinkle and cover to produce easy care lambs. A really complete genetic package.

While we have to work within any COVID-19 restrictions, we will endeavour to provide our clients with all the help and support they need.

If you have any questions or concerns about purchasing rams this year please don't hesitate to contact us or talk to your agent. For those wishing to avoid or unable to attend the sale we will have the sale live audio streaming on Auctions Plus.

Along with the catalogue data, there will be photos and a video of each ram individually catalogued for the sale.

2020 On Property Ram Sale

After a challenging year in 2020 with COVID-19 and border restrictions keeping many buyers from attending the sale in person we were delighted with our best ever result and are very thankful for the continued support of our fantastic clients.

The confidence you place in us and our genetics to purchase online or through agents under challenging circumstances is something we are very proud of and really appreciate.

We were so happy with the quality and evenness of the rams in the sale and it showed with the strong and even bidding from start to finish.

We increased our offering to give plenty of selection to buyers on the day and offered and sold the most rams ever at our on property auction.

In the main auction 101 of 106 sold to a top of \$4,500 three times and averaged \$2,337. A further 11 rams were sold in the pens of five after the sale. While the bidding was strong through the sale we believe we offer great value for commercial breeders with 51 rams selling between \$1,000 and \$1,500 on the day.

The strong on property sale was then followed up with another very pleasing year of private selection sales with over 100 rams sold after the sale.



\$4,500 Sale Top Donated to Beyond Blue

A real highlight of the on property sale was lot number 9 selling for the equal top of \$4,500 with the proceeds donated to Beyond Blue.

With 2020 being a challenging year for many people with COVID-19, especially those in cross border communities, we thought it was a very worthy cause and were delighted with the great sale.

Purchased by Anthony Evans "Visatro" and pictured here with Elders Agent Craig Potter who was bidding on his behalf.

Every year we donate one of our sale rams to charity and over the last 15 years with the great support of our clients have been able to donate over \$33,000.



Non-mulesed Family - A new era at Hannaton

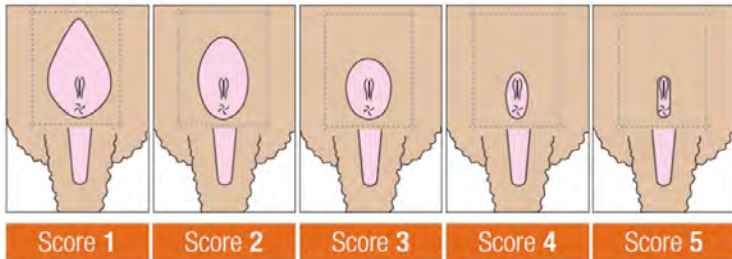
This year marks the start of a new breeding objective and family within the Hannaton Poll Stud.

After a few years of targeting lower breech wrinkle animals we have marked our first drop of non-mulesed lambs. 300 lambs from select sires have had no breech modification such as clips or liquid nitrogen freezing and will provide our clients with the opportunity to move towards a non-mulesed flock if they wish.

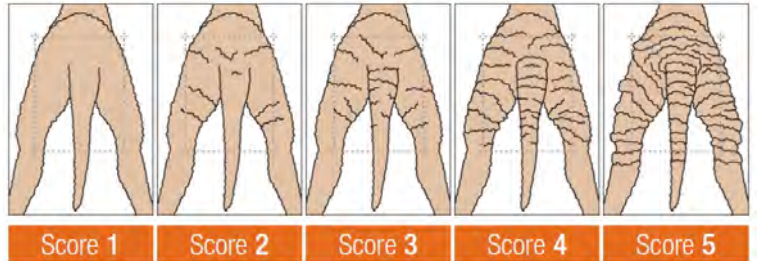
This year's sale team, while all mulesed as lambs, were recorded for breech wrinkle and cover scores at marking. Animals in the cradle are scored from 1 to 5 for both cover, (the amount of bare skin around the breech), and for wrinkle. This information will be available on all 2021 sale rams.

We are well aware of the interest from both our ram clients and wool consumers for the demand for non-mulesed wool and want to provide our clients with as much information as they need to make ram selections that fit their breeding objectives.

Breech Cover – Lambs



Breech Wrinkle – Lambs



Farm Fit Ewes Workshop

We are very excited to now be working with Dr Mark Ferguson and the team from NextGen Agri to assist with genetics and data in the stud.

We were delighted to have the opportunity to host one of their Farm Fit Ewe Workshops on the 29th of June.

The course, run by Mark Ferguson and Darren Gordon, covered all aspects of managing ewes and their nutrition through joining and lambing as well as some hands on condition scoring. We then moved onto genetics and ram selection and talked about the importance of breeding the right animals for your business and the impact different traits can have on your bottom line.

We also had some sale rams on display for clients to better understand the ASBV's to help find the genetics that best suit their breeding objectives.



Hanaton Semen Sire 200155

We are very excited about the high production and growth genetics coming through the stud this year and this ram is really at the top of the tree. An AI bred son of Wallaloo Park 172070 and out of a Special Stud daughter of Hannaton 150093 he is ticking all the boxes for us. High post weaning weight at 130% of our stud average and the highest measured raw data fat depth in the drop he is a fantastic doing type. A great early maturing ram he was 102kg in June and 22kg above the sale ram average at the time. His fleece test is also outstanding 18.3 Micron, 3.4 SD, 99.3 Comfort Factor and Curvature of 51. While he has an industry leading set of figures the most exciting part of this ram is his visual appeal. Fantastic quality wool and perfect on his feet with a great barrel and a back end that we are aiming for on all our sheep. We intend on using him heavily in the poll stud and in the new non-mulesed family as well. Genomics tested PP. **Semen is available at \$50 dose.**



Animal ID	PWT	YWT	YEMD	YFAT	YCFW	ACFW	YFD	YSL	MP+	DP+
HANNATON 200155	6.4	10.3	0.2	0.1	31.5	28.0	-1.25	12.4	185	194

TOP 20%	TOP 10%	TOP 5%
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2021 Ram Sale COVID-19 Regulations to Follow

Depending on COVID-19 Guidelines at the time, our on property ram sale will go ahead on Monday 13th September but we may be using the following practices and restrictions:

Attendance—unfortunately if we are in lockdown we will have to restrict attendance to only interested buyers and stock agents. If restrictions are eased we will welcome friends and visitors to attend as in previous years.

Attendance Register—all those attending must fill out an attendance register or sign in with our QR code.

Auction—The sale will operate as an open cry auction as in previous years. It will also be live streamed simultaneously on **Auctions Plus**. If you are considering bidding online it is recommended you familiarise yourself with this method prior to the auction or ask your agent to help you with this.

Delivery—For rams purchased on Auctions Plus or not able to be picked up on the day we will arrange delivery at the purchasers convenience up to 2 weeks after the sale. For rams purchased interstate if there are border closures we will once again have **Pine Hill Livestock Carriers** available for free delivery on any purchases.

If you are feeling unwell or showing any cold and flu symptoms we ask that you please stay home. We appreciate everyone's cooperation under these challenging circumstances.

Hannaton White Suffolks

We have had a really exciting past 12 months in the White Suffolk stud and are thrilled with this year's ram sale team.

In 2020 we made some significant genetic purchases to improve and expand the stud. We purchased an exciting new sire, Somerset 190001, at the Bendigo Elite White Suffolk Sale for \$8,700, the sale's second top price. He is a half brother to leading industry sire Somerset NextGen. A fantastic muscle and growth ram with a great hindquarter, pictured below. He is in the top 5% for Terminal Carcase Production Index at 158, Weaning Weight at +12.7, Post Weaning Weight at +20.4 and Lean Meat Yield +5.0. He is also in the top 20% for Post Weaning Eye Muscle Depth at +2.7.



New White Suffolk Sire: Somerset 190001

We also travelled to Minlaton in SA for the Ramsay Park White Suffolk dispersal sale. The opportunity to buy top stud ewes from such an established and well renowned stud doesn't come around very often. We made a large investment purchasing 45 ewes individually at auction, with great make and shape and with the clean and bare points we are after to breed rams perfect for joining over merinos ewes. These ewes also have fantastic figures for growth averaging +11 WWT and +17.1 PWT - both in the top 10% of Terminal ASBV's. The quality of the ewes for sale was outstanding with the top price an all time White Suffolk record of \$5,100 and ewes selling to many of the biggest studs in Australia.

We continue to have a strong focus on our core breeding values in the White Suffolk Stud:

High Growth Rates – Selecting for high weaning and post weaning weights

High Carcass Yield – Targeting high eye muscle depth

High Lambing Percentage– Selecting for twins and higher fat cover to improve lamb survival

Bare Heads and Points – Producing easy care lambs and ideal rams to join to merino ewes.

Sound Structure and Constitution - Giving longevity to rams

2020 White Suffolk Sale Report

Last year we conducted our inaugural White Suffolk private selection in conjunction with the on property merino ram sale.

After investing heavily in the White Suffolk stud we are very happy to see it developing and were thrilled with the demand and the sale result.

We offered a total of 35 White Suffolks with a 100% clearance with a top of \$1600 and an average of \$1205.

We have also been delighted to hear from clients this year about the excellent lambs they have on the ground and how good the rams are looking 12 months on from the sale.



2021 Ram Sale

This year's sale team contains the first progeny by our two purchases at the Detpa Grove 2019 Ram Sale showing the same great shape and length of body.

60 of our top White Suffolk rams will be available at our 2021 sale by auction and graded price.

Inspection from 10:00am and Auction at 12:00.
Private selection rams available after sale day by appointment.
For more details contact us directly or selling agents
Stuart Kyle on 0417 332 805 or Jock Maddern 0467 796 453



◀ Bordertown 43km

KANIVA

A8 Western Highway

Nhill 40km ▶

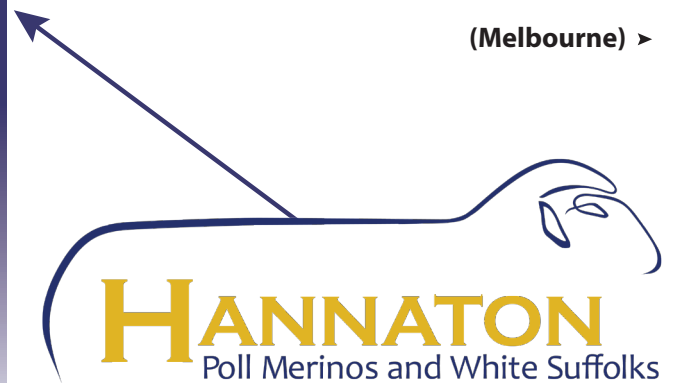
◀ (Adelaide)

(Melbourne) ▶

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